



**THE SHARKS' AMAZING SENSE OF SMELL MAY LEAD THEM TO A BIG DEAL  
AFTER GETTING A WHIFF OF A FRAGRANCE THAT SMELLS LIKE MONEY,  
ON ABC'S "SHARK TANK"**

"Episode 301" – Will the Sharks smell success or failure when it comes to a fragrance an entrepreneur from St. Charles, IL claims captures the scent of money? The smell of money may also be in the future for a woman from San Francisco who has put an invigorating twist on her luxury brand of soap. Also, a man from Dothan, AL is overcome with emotion when he explains why the Sharks should take his unique guitar learning system "on the road," and a Mr. Mom from Baton Rouge, LA hopes his blue jeans accessories that blink when you walk will spark interest. Plus, a follow-up story features the creator of Original Shrimp Burger, Shawn Davis from Franklin, TN, who left the Tank last season without a deal for his gourmet seafood business, on "Shark Tank," **FRIDAY, FEBRUARY 3** (8:00-9:00 p.m., ET) on the ABC Television Network.

The Sharks in this episode of "Shark Tank" are Barbara Corcoran, Mark Cuban, Robert Herjavec, Daymond John and Kevin O'Leary.

"Shark Tank" is broadcast in 720 Progressive (720P), ABC's selected HDTV format with stereo sound. This program carries a TV-PG parental guideline.

*For more information on "Shark Tank," visit [ABC.com](http://ABC.com).*

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